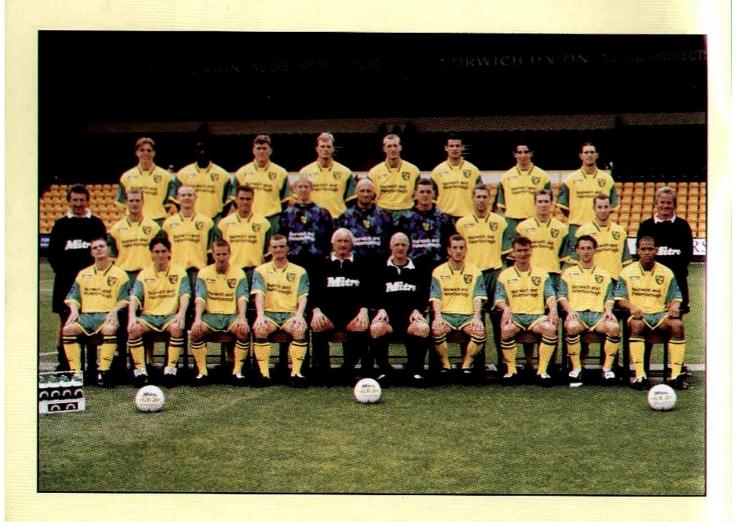
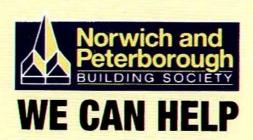


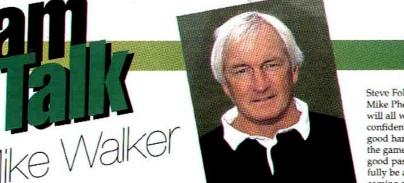
# Good luck Norwich for the 1996/97 season.



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FIRSTLY I WOULD like to welcome you all back to Carrow Road for the new season, which we all hope will be more successful than the previous two. My main objective, together with my staff and the players is to stabilise this Club's position and then to improve it.

On a personal note it is nice to be back! If I'm honest I never envisaged being back as Manager of Norwich City in view of the events following my departure in January 1994. To get relegated from the Premiership was bad enough, to then not be given a fair crack of the whip at getting back and only just avoid relegation again was a long way from the situation when I left. I totally understand the fans being upset, their disillusionment and finally their anger, but now is the time to put all that behind us. What happened then was not in the best interests of Norwich City, we now have an opportunity, with your help, to start to put things right. However we must remember that you need to learn to walk before you try to run, and that aim of top-flight football may take longer to achieve than we would all like.

The warmth of the reception and letters of congratulation I received upon my return were very much appreciated and I will, as I'm sure you know, endeavour to bring the good times back to Carrow Road, both in terms of the style of play I know you all enjoy and hopefully the results will follow. As you are all aware this Football Club is not financially flush as a result of the events of recent years and so we are not in a position to go out and buy players at this point in time, but with our hard work and your continued support I am confident that we can turn that situation round although we must not lose sight of the fact that Norwich City were very very close to total financial disaster.

Correcting that situation will inevitably take

time but we have at least gained ourselves some breathing space. One by-product of our situation is that other clubs feel that they can poach our best players at a knockdown fee because they believe we are desperate for cash. It has been encouraging for me, and hopefully you the fans too, that I have been able to turn down quite substantial offers for some of our better young players which reflects a real change of mood from the present Board of Directors. However that situation could change if in football parlance we 'receive an offer which we couldn't refuse', it would be foolish to suggest that our players are not for sale at any price, but at least we are dictating the terms. If a 'silly money' offer was to be accepted it would enable me to put some money in the bank and to strengthen the squad, which is what every manager wants to do. The important point is that the Board have assured me that as and when money does become available it will be spent on squad strengthening rather than on bricks and mortar, and that is good news for everyone who wants this Club to do well.

As you will all know Spencer Prior left us earlier this week having been on a weekly contract since refusing to sign the new contract offered to him. There was little or nothing I could do to prevent him leaving and I think the £600,000 Leicester City payed for him represents goo business.

I have been joined back at the Club by John Faulkner as my Assistant and I am also delighted to welcome my old Colchester teammate Steve Foley to Norwich City in succession to Mike Phelan as Reserve team coach. I'm sure we will all work well together as a team and I am confident that the Club's younger players are in good hands. We all share the same ideas on how the game should be played with an emphasis on good passing and movement which will hopefully be apparent to you all during the forthcoming months.

Our pre-season build-up has gone reasonably well, having been beaten only once in eight games on the only occasion we departed from the way in which I am looking to play. The players have responded very positively to our ideas and there are still plenty of areas we need to improve upon , but on the whole I have been pleased with everyone's attitude and commitment. We still need to sharpen up on our passing whilst you can never be totally satisfied with all aspects of both defensive and attacking play. I have introduced a new system, which all of our teams will use, and it will inevitably take time for the players to get used to it, but I genuinely believe that it is a system of play which will suit good footballers.

Today is the day when all of our pre-season work will be thrown into perspective and all that early optimism will be replaced by a hefty chunk of realism. Hopefully today's match will produce plenty of positive pointers for the season ahead. I am sure that Swindon boss Steve McMahon will be keen to see his side get off to the best possible start on their return to Division One following their Championship success of last season. It will be nice to see lan Culverhouse back here at Carrow Road. Ian did particularly well for me here during my previous spell and I am delighted that he is doing so well at a successful club. I would like to wish lan, and his team, all the very best for the 1996-97 campaign, but I hope they don't enjoy a three point start to their season!

Finally I would like to welcome our match sponsors, the Norwich Sport Village, to Carrow Road. I hope their guests and representatives enjoy the occasion and I'm sure their promotional offer being made to everyone here today will

with world



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NCFC04

All the latest news in and around Carrow Road over the last week.

# EARLY SEASON CALL-UPS

Our congratulations go to two Canaries who have received international call-ups already for the new season. Firstly, on the back of his successful introduction into international football at the end of last term, Keith O'Neill has been included in the Republic of Ireland's squad for their opening World Cup qualifying match in Liechtenstein on August 31st.

Further down the scale, trainee striker Craig Bellamy is included in the Welsh Under 18 squad for their friendly match against Finland at Holywell Town on September 5th.

Let's hope these are the first of many such international call-ups for City players this

# **CALL CLUB-CALL IT'S**

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0891 12 11 44 is the number to call and remember this is the only service which financially benefits Norwich City Football

# ON THE BOX

The Canaries have been selected for two live television appearances, as Sky Sports prepare to bring Natiowide Football League action

# lorwich and eterborough

# ◆ NEW PRO'S >

Damian Hilton (left) and Paul Barber (right) have been added to the Canaries' professional playing staff following the completion of their two year traineeships. We hope that both lads enjoy long and successful careers here at Carrow Road.



into your homes on a regular Friday night slot. City's game at Stoke City on October 4th and the first East Anglian derby of the season, the clash with Ipswich Town at Carrow Road on October 11th are the two matches, both will kick-off at 7.45pm.

## RETURN OF THE CASH

CanaryCash is back! The popular match day flutter will once again provide supporters with the chance to win a large cash prize in the half-time draw. The top prize will once again be 50% of the proceeds up to £2000. The second prize is a £50 shopping voucher to be spent anywhere in the Castle Mall shopping centre in Norwich, and the third prize is the ever popular personal stereo with radio. Tickets are once again priced at £1 so look out for the CanaryCash sellers as you enter the ground. If you're not in it you can't win it!

IT'S AN OFFENCE

It is an offence, leading to arrest by the police, to do any of the following at a football match:

- throw a missile towards the playing area or at other spectators;
- ii) make racial of indecent chants; iii) enter onto the playing of adjacent area.

Any contravention of these laws could lead to court proceedings.

#### EMERGENCY PROCEDURES

In the event of an emergency occuring at this stadium, the public address system will be used to broadcast information and directions to our customers. Please remain in your position and listen carefully to the announcements that will be made. All emergency announcements will be preceded by a two toned chime. The announcements will inform stewards and Police Officers to direct spectators in a specified area of the ground, to evacuation points which may be Exit Gates or Emergency Exits leading onto the pitch. If spectators are requested to evacute their area, we request they do so calmly and quickly to assist with a safe evacuation. In order to ensure full working order of the public address system, tests will be carried out prior to kick off and such tests will be clearly stated.

This ground is equipped with CCTV installed with the help of a grant from the Football Trust.

# Norwich City Football Club Pre-Season Results

# Kilkenny City 2 Norwich 4

TEAM: Marshall, Prior, Newman, Mills, Polston, Carey (Sutch 85), Adams (Crook 45), Fleck (Akinbiyi 71), Milligan (Rush 45), Johnson, Eadie (O'Neill 45).

SCORERS: Fleck 2, Akinbiyi, Johnson.

# Lincoln City 1 Norwich 1

TEAM: Gunn, Bradshaw (Wright), Newman, Crook, Prior, Polston, Adams, Fleck (Akinbiyi), Milligan, Johnson (Carey), Eadie (Sutch).

SCORERS: Adams.

# Home F. Everton 1 Norwich 2

TEAM: Gunn, Bradshaw, Newman, Mills (Wright 45), Polston, Crook, Rush (Simpson 67), Fleck (Adams 45), Sutch, Johnson (Akinbiyi 45), O'Neill (Eadle 40).

SCORERS: Polston, Crook.

# Mansfield Town 1 Norwich 2

TEAM: Marshall, Wright, Milis, Carey, Polston (Fleck 45), Newman, Sutch (Rush 77), Johnson, Akinbiyi, Milligan (Crook 63), Eadie.

SCORERS: Akinbivi (2).

#### TURDAY AUGUST: Northampton T. 0 Norwich 0

TEAM: Gunn, Mills, Wright, Crook, Newman, Sutch, Adams (Rush 78), Fleck, Milligan (Akinbiyi 78), Johnson (Carey 45), Eadle.

SCORERS:

# Luton Town 2 Norwich 0

TEAM: Marshall, Prior, Newman, Mills, Eadie, Milligan, Rush (Adams 76), Fleck, Akinbiyi (Cureton 87), Johnson, O'Neill (Roberts 62).

SCORERS:

# Norwich 0 Sparta Rotterdam 0

TEAM: Gunn, Newman, Mills, Eadle, Prior, Crook, Adams, Fleck (Akinbiyi 78), Milligan, Johnson, O'Neill (Sutch 66).

#### AY JULY 24TH Bray Wanderers 0 Norwich 2

TEAM: Marshall, Bradshaw, Wright, Carey, Prior, Newman (Polston 45), Adams, Milligan (Cureton 45), Akinbiyi (Fleck 71), Sutch, Eadie.

SCORERS: Eadle, Cureton.



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Nationwide is an organisation with strong roots in the community and we are always looking for new ways to promote awareness of the benefits we can offer and to strengthen relationships with customers even further. With 72 league clubs and 630 Nationwide branches throughout England and Wales, we are looking forward to working with The League and its member clubs to support community initiatives and forge even closer links with local people. Wherever you find a football team you'll find a Nationwide team.

Nationwide's philosophy is to be "in tune with people", and we believe that the help we can give in investing in football's future will further demonstrate this and underline our general commitment to meeting customers' needs.

We would like to take this opportunity to wish your club a successful season.



## PERSONAL FACTFILE - Robbie Robinsons

Full name - Robinsons Lemon Barley Water

Marital status/family - Single - Girlfriend Heather

Do you have any pets - I breed racing canaries

Do you have any superstitions - I screw my top on extra tight before a match

If you weren't a footballer what would you do - Play for Ipswich Town

Your favourite TV programme - Ask the family

Your favourite music - Village People and Metallica

Your favourite holiday spot - Norwich

What was the last book you read - Oranges Are Not The Only Fru

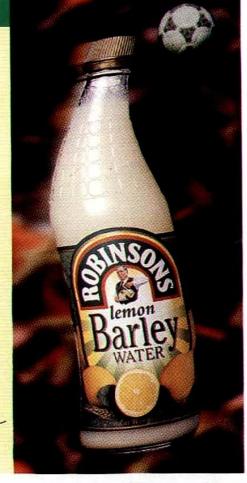
Your favourite away ground - Chelmsford City

Your favourite pre-match meal - 4 pints and a chicken vindaloo

Who was your boyhood hero - Shep, off Blue Peter

What is your worst ever injury - In '92/93 season I sprung a leak

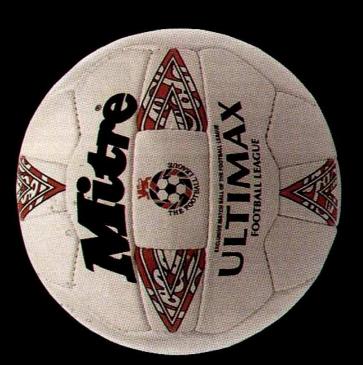
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THE FINAL of Euro '96 between Germany and the Czech Republic took place less than six weeks ago and the whole tournament was perceived

1 F F F 107

as a great success. The ability of the English footballing authorities to stage such a high profile tournament was proved, the vast majority of the supporters who attended the 31 matches behaved themselves impecca-BUT WHAT will be the lasting legacy of the biggest sporting event to be held in this counbly and although the standard of the football wasn't always as high as it try since the World Cup of 1966? The aftermight have been, there was plenty of drama and action to please even math of England's 1966 success was a huge revival of interest in football at all levels; those people with only a passing interest in the game... attendances rose throughout the different

leagues from Anfield to Cigg Lane and youngsters all became budding Bobby Charltons or Geoff Hursts. Will there be a similar upsurge in 1996? Will the likes of Norwich City and Swindon Town feel the benefit of the national team's relative success in Euro '96? Only time will tell.

It was certainly nice to see some real sense of pride restored to English football and Coach Terry Venables must take a great deal of the credit for that. Despite a fair amount of media criticism he remained loyal to those players who many were calling for to be dropped. The likes of Alan Shearer, Teddy Sheringham and even Paul Gascoigne were the subject of much debate but Venables always knew his best side and they rewarded his loyalty with a series of determined and exciting displays.

The so called 'feel good factor' has returned to English football, but times have changed since 1966. If there is to be a flood of fans returning through the turnstiles the Clubs themselves will need to provide a consistent level of both entertainment and facilities for these newly found or 'comeback' fans to enjoy. Football no longer comes cheap and if the Clubs hope to retain higher levels of support some ingrained attitudes will have to change. As an

to be a rare event rather than the norm as it seemed to be 10-15 years ago. If this one single factor could be guaranteed for the domestic campaign ahead then surely every Club would have a very good chance of reporting increased attendances for 1996-97.

Interest in the Premiership is likely to remain high as the increased levels of television revenue continue to allow our top Clubs to pay top wages and to pay top transfer fees, thus attracting some of the world's greatest players to compete in what is now one of the most fashionable leagues in the world. It would be hard not to be excited about the prospect of watching Ravenelli, Cruyff, Vialli, Poborsky, Di Matteo, Futre and Emerson week in week out. Several Premiership Club's will play to full houses each home game and there can be little doubt that football is in a relatively healthy state in English football's top flight.

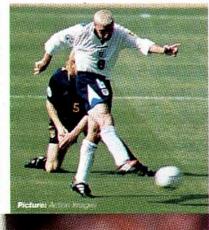
Therefore we return to the question of just how will the lower echelons of English football benefit from Euro '96? It will be very difficult to guage but it must be hoped that all those youngsters who watched Alan Shearer score goals and David Seaman save them will pester their Dads to take them to their local league ground to see what the real thing has to offer. There is plenty of talent to be seen in the newly sponsored Nationwide Football League and with Sky Sports pumping some money into the game outside the Premiership as well as featuring the league on Friday nights maybe the perception of football outside the top flight will improve for those young fans who are so much influenced by what they see on the television.

Certainly both Norwich City and Swindon Town have differing reasons to be optimistic about the forthcoming campaign. For the Canaries the return of Mike Walker and the retention of the Club's most talented young players has given rise to a wave of optimism in Norfolk and although their financial position will prevent them from spending big to gain promotion, team spirit is high and for the first time in a long while there is a sense of unity about everyone connected with the Club. Swindon arrive at Carrow Road this afternoon having coasted to the Second Division Championship by a clear nine points last season. It has been a roller-coaster ride through the divisions in recent seasons for the

Robins, but Steve McMahon's side will be hoping for another successful campaign this time around.

The First Division certainly looks difficult to predict and could turn out to be as evenly contested as last season when mid-season leaders Millwall were eventually relegated and early strugglers Crystal Palace were so nearly promoted. To set you all talking how about West Brom and Barnsley for potential

Finally as we turn our attentions back to England's future prospects it must be hoped that new Coach Glenn Hoddle can continue the good work put in by his predecessor as he embarks on the World Cup '98 trail. He begins his task with a trip to Moldova in a fortnight's time for England's first competitive fixture away from Wembley for three years. Hopefully he will be able to engender the same spirit and loyalty that so nearly took England to success last summer.





industry football is facing increasing competition for people's leisure time and it will take more than a 4-1 win for England against Holland to induce paying customers back through the gates at Carrow Road or the County Ground.

Perhaps equally as important for any prospective new football fan or

one whose allegiance lapsed for whatever reason, was the lack of 'trouble' during last summer's tournament. As any regular fan could tell you violence between fans, inside stadia at least, is a thing of the past. Increased segregation and other measure have all but eliminated crowd unrest inside our grounds and confrontation between rival factions on the streets also appears

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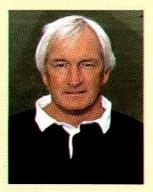
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Mike Walker

P.S. Why not pop in to the companies above and see what they can offer you.

# THE MATCH

IMMEDIATELY before the Canaries' last home match of last season, against Watford, central defender Spencer Prior was presented with the Bell Cablemedia 'Player of the Season' award. It was a well deserved accolade for the powerful Canary whose consistency shone out like a beacon during what was undoubtedly a very disappointing campaign for Norwich City...

SPENCER subsequently rejected the new terms offered to him by Norwich City and was on a week to week contract with the Canaries until his £600,000 move to Leicester City earlier this week.

At Filbert Street he will link up again with former City boss Martin O'Neill who it was that gave Spencer his big break at Carrow Road. We would like to wish Spencer all the very best with his future career and to thank him for his enthusiastic performances during his three year stay at Carrow Road.

Robert Fleck was Eastern Daily Press reporter Trevor Burton's choice as the Bell Cablemedia 'Man of the Match' for City's final fixture of last season, against Watford. The match ended in a very disappointing 2-1 defeat for the Canaries as they slumped to their seventh home league defeat of the campaign with the Carrow Road fans voicing their displea-

The afternoon began badly as Watford took a first minute lead courtesy of a debatable penalty decision, but they soon got to grips with their task and pinned the visitors back for long periods. Robert Fleck was prominent in Norwich's best moments of the first-half.

A clever chip set up Jamie Cureton for a strike on goal and in the 35th minute only a tremendous diving save from Kevin Miller prevented

'Flecky's' 25 yard volley from putting City back on level terms.

Early in the second period Robert set up another useful chance for Cureton before a foul on the Scottish striker by Devon White, allowed Ian

Crook to produce one of his typical bending free-kicks to equalise for City in the 55th minute. A 67th minute strike from Watford's Gary Porter sealed the Hornet's victory and despite Robert's continued efforts to secure a point for City the Carrow Road season ended on a particularly low note.

Other players to emerge from this defeat with credit included midfielder Neil Adams who, like Fleck, never gave up and was at the heart of most of Norwich's most promising moves. Ian

This Pict Robert Fleck with his Man of the Match' bottle of champagne awarded to him for his beating display against Warford at the end of last season.

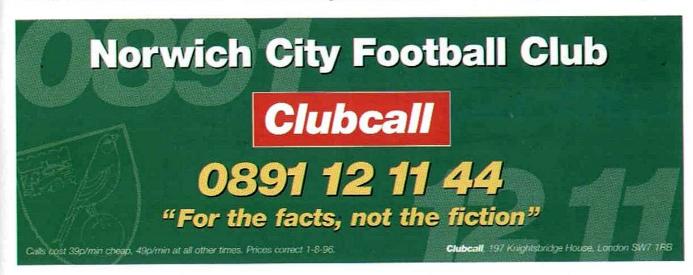
Below: Spencer Prior is pictured here receiving his Ball Cablemedia Player of the Season' award from Mandy Shaw and Simon Bright.

Norwich and Peterbotoigh

Crook too deserves a mention as he made what he thought was an emotional farewell from the City side leaving the fans

with a host of fond memories and spectacular goals, including this free-kick in this match. Obviously subsequent events have ensured that 'Chippy' will remain a Norwich player for the immediate future and his passing and shooting skills will not be missed as everyone feared at the end of last season.

Who will collect the first 'Man of the Match' award of this new season? Hopefully there will be plenty of contenders as the Canaries strive to get their 1996-97 campaign off to a winning start.





#### ACTION FROM IAN CROOK'S TESTIMONIAL MATCH AGAINST SPARTA ROTTERDAM

Pic 1: Darren Eadie chases a throughball. Pic 2: lan, his sons Shaun and Sam, the two teams and the ballboys pose for the camera. Pic 5: Neil Adams and Danny Mills close down on an opponent. Pic6: Andy Johnson is off target with this header.

NCFC11



Photography by Hogal Harris/Paul Holland



# CHAIRMAN RESIGNS!

ROBERT Chase's ten year reign as the Canaries' Chairman ended when he announced that he had sold his majority 34% shareholding in the Club to Club President Geoffrey Watling. In a dramatic day at Carrow Road Mr Watling pledges to work hard to improve the Club's finances and to bring some stability to the Club.

# YOUTH'S SIGN OFF WITH WIN!

CITY'S South East Counties League side completed their campaign with an emphatic 3-0 victory against Portsmouth at Colney courtesy of goals from Kenton, Broughton and Bellamy. Keith Webb's side finished fifth in the final reckoning and won their last four matches with an aggregate score of 12 - 0.

# LAST DAY VICTORY!

A 1-0 victory at Crystal Palace brought the Canaries' troubled season to a close. Manager Gary Megson selected a very youthful line-up with Johnny Wright making his first appearance of the season. The win was sealed as early as the 5th minute when Shaun Carey's cross was headed past his own goal-keeper by Palace's David Hopkin under pressure from Robert Ullathorne. Palace were reduced to ten men before half-time when Gareth Davies was sent off for a professional foul on Jamie Cureton, but the game failed to match the party atmosphere created by both sets of fans. It left City with a final league placing of sixteenth in Division One.

# NEW DIRECTOR!

NORFOLK businessman Keith Gregory is co-opted on to the Board of Directors. A business partner of Geoffrey Watling, Mr. Gregory is seen as representing Mr. Watling's shareholding at Board level.

# ALL CHANGE! 0 0500

KEITH GREGORY resigns from the Board stating that he was not able to devote enough time to the job. At the same time former Canary Director Roger Munby rejoins the Board, he previously served the Club in the mid-1980's.

# TEN RELEASED!

EIGHT professionals are offered free transfers by the Canaries as the economic realities of the post Chase era begin to hit home, two trainees are also released after not being offered contracts. The eight are the long serving trio of Mark Bowen, Ian Crook and Jeremy Goss (right) and youngsters Lee Bray, Jamie Mitchell, Justin Harrington, Stacey Kreft and Tom Ramasut. The two trainees not taken on are Chris Wigger and Wesley O'Connor although there is better news for goalkeeper Paul Barber and striker Damian Hilton who are offered professional contracts.

# A FRESH FACE!

MARTIN Armstrong, the Group Chief Executive of Norwich City's main sponsors, the Norwich and Peterborough Building Society, joins the Carrow Road Board, taking the number of Directors up to five for the first time since Jimmy Jones' resignation in December.

# WADSWORTH QUITS!

ASSISTANT Manager Mick Wadsworth quits his post at Carrow Road to take up the vacant Manager's position at Scarborough. His stint at Norwich City totalled just five months and his departure fuels speculation about Gary Megson's future.



THE day begins with an announcement from Portman Road that Ian Crook had signed a one year deal with the Blues. Less than a couple of hours later a Carrow Road press conference is held to make a slock double announcement. Firstly that Gary Megson is leaving the Canaries by mutual consent and that Mike Walker has signed a three year deal to return to Carrow Road. Mike immediately sets about restoring pride and conditionee in the Canary cause with a cautionary note to the fans not to expect miracles.

# FAULKNER COMPLETES THE 'DREAM TEAM'

MIKE Walker wastes no time in appointing former Canary Reserve Team boss John Faulkner as his number two. The two men share a common view on how the game should be played and pledge to return to the Norwich City style of old. Winger Karl Simpson signs a new contract.

# THE FANS APPROVE!

THOUSANDS of Canary supporters visit the Club's stand at the Royal Norfolk Show to meet Mike Walker and various members of the squad. The mood is upbeat and the so called "feel good factor" is prominent as scores of autographs are signed and photographs taken.







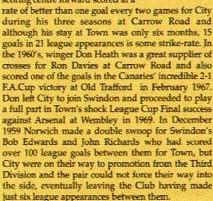
Norwich City's Past Associations with Swindon Town

THIS WILL only be Swindon's second league visit to Carrow Road in the last 25 years, despite the fact that the two Club's have met each other on no fewer than 68 previous occasions. Norwich have had the better of those clashes, winning 26 to Swindon's 21 and they haven't been beaten by the Robins at Carrow Road since November 1956. However the Canaries heaviest ever defeat cane at the hands of Swindon Town, in September 1908, when City crashed to a 10-2 defeat at the County Ground in a Southern League fixture.

Obviously this afternoon's match will be that extra bit special for the two players who may well be up against their former teammates, Swindon's lan Culverhouse and City's Keith Scott. Ian, who played well over 300 games for the Canaries, is sure to receive a warm welcome on his return to Carrow Road, having been a key figure in the City line-up between 1986 and 1994, starring as a sweeper in the UEFA Cup run of 1993-94. Keith's stay at Swindon was much shorter but he was a regular marksman for

the Robins during his stint at the County Ground.

Over the years there have been 25 players who have represented the two clubs. Arguably the most goalscorer supreme Ralph Hunt. The freescoring centre forward scored at a



Of all the previous 68 league meetings between the two Club's the most significant one from a Norwich point of view came in April 1972 when the Canaries were closing in on promotion to the First Division for the first time in their history. Norwich had won only one of their previous four games and this was a nervy performance too, but a towering header from Duncan Forbes just before half-time was enough to win both points for City and set them up for their final two matches of the campaign. In 1958-59 City defeated Swindon in the second round of the F.A.Cup and went on to reach the Semi-Final stage as a Third Division club and at the same time City's league form was equally as impressive losing just two of their final twenty two matches to miss out on promotion by just four points. Three points dropped at the hands of mid-table Swindon were probably the crucial results in that spell with a 4-3 defeat at the County Ground finally ending City's promotion

# Played in the league for both teams

PLAYER	NORWICH	SWINDON
	Apps-Gis	Apps-Gls
Cecil Blakemore	70 - 29	26 - 8
John Bradley	6-0	24 - 5
James Chalmers	924 - 4	*31 - 9
Ian Culverhouse	296 -15	5-0
Fred Denf	24-12	20 - 6
Bob Edwards	3-01	73 - 65
George Ephgrave	5-0	1-0
John Greenwell	47 - 21	5-2
Don Heath	82 -15	85 -2
Raiph Hunt	121 - 67	21 315
Albert Jones	6-0	*21 = 0
Harold Keeling	5-12	3-7
James Kennedy	4 -0	*14 - 0
Arthur Metcalf	2-0	31 - 7
Gordon Pembery	1.0	37 - 2
Colin Prophett	35-0	160 - 10
John Richards	5.2	104 - 37
Andy Rollings	3-0	12:11
Terry Ryder Inc	746 -12	31-13
Keith Scott	12-2	// 51 -12
Mark Seagraves	3-0	27-0
Jon Sheffield	1-0	// 2-D
Nick Tanner	6-0	7-0
Norman Thomson	n 16-0	3-1
James Travers	29 14	31-12
* Southern League		

#### LAST TIME AT CARROW ROAD 28/8/93 PREMIERSHIP • NORWICH CITY O SWINDON TOWN O

AFTER THREE successive victories the Canaries were held by a resolute Swindon side who had just conceded five goals in each of their previous two Premiership matches. This draw in fact earned the Robins their first point of the season at the fifth attempt, they played with a lone striker in Andy Mutch and seemed content to keep City at bay. John Polston came closest to breaking the deadlock in the first half when his low shot beat Digby in the Swindon goal but rebounded back into play off the foot of the post. Both goalkeepers were called upon to make good saves, Digby from Fox and Gunn from Horlock. In the sec-

ond half Chris Sutton and Mark Robins might have opened the scoring but both were off target with their efforts and in the end few could argue that the visitors, although somewhat negative, were deserving of a share of the spoils.

#### PREVIOUS MEETINGS orwich v Swindon

FOOTBAL	L LEAGUE:	H	A				
1920-21	Divison 3	3-2	2-4				
1921-22	Divison 3(S)	1-2	1-6				
1922-23	Divison 3(S)	0-0	2-1				
1923-24	Divison 3(S)	2-0	2-4				
1924-25	Divison 3(S)	4-0	0-1				
1925-26	Divison 3(S)	2-2	1-3				
1926-27	Divison 3(S)	2-1	2-3				
1927-28	Divison 3(S)	1-3	1-1				
1928-29	Divison 3(S)	1-1	2-1				
1929-30	Divison 3(S)	1-5	1-2				
1930-31	Divison 3(S)	2-0	2-5				
1931-32	Divison 3(S)	4-2	0-2				
1932-33	Divison 3(S)	5-2	4-2				
1933-34	Divison 3(S)	3-2	0-0				
1946-47	Divison 3(S)	1-5	1-1				
1947-48	Divison 3(S)	2-2	3-2				
1948-49	Divison 3(S)	0-0	3-3				
1949-50	Divison 3(S)	4-0	1-1				
1950-51	Divison 3(S)	2-0	0-1				
1951-52	Divison 3(S)	2-0	1-1				
1952-53	Divison 3(S)	1-1	1-2				
1953-54	Divison 3(S)	2-2	0-0				
1954-55	Divison 3(S)	2-1	0-1				
1955-56	Divison 3(S)	4-1	1-1				
1956-57	Divison 3(5)	2-4	坦				
1957-58	Divison 3(S)	1-1	2-1				
1958-59	Divison 3	1-1	3-4				
1959-60	Divison 3	3-2	1-0				
1963-64	Divison 2	3-2	2-2				
1964-65	Divison 2	3-1 1-0	1-0 0-2				
1969-70	Divison 2		2-3				
1970-71 1971-72	Divison 2	1-0 1-0	1-0				
1993-94	Divison 2	0-0	3-3				
1993-94	Premiership	0-0	3-3				
FA CUP:		H	A				
1930-31	Round 1	2-0					
1958-59	Round 2		1-1				
1958-59	Round 2 Rep	1-0					
1987-88	Round 3		0-0				
1987-88	Round 3 Rep	0-2					
1990-91	Round 4	3-1					
SIMOD C	SIMOD CUP:						
1987-88	Round 4		0-2				
1988-89	Round 1	2-1					
ZENITH I	DATA CUP:	H	A				
1989-90	Round 3		1-4				

HIGHEST LEAGUE ATTENDANCE AT CARROW ROAD V SWINDON TOWN: **31,634** (1971-72)

HIGHEST GOALSCORERS FOR NORWICH CITY V SWINDON TOWN:

Terry Allcock 6 Ralph Hunt 5 Ron Davies 4

Tom Scott 4

NORWICH CITY DEBUTANTS V SWINDON FOWN:

David Mellon 26,2.21 Cliff Birch 4,2.50 Les Featherby 13.9.24 Alf Ackerman 4.2.50 John Duthie 17.1.25 Peter Cleland 18.8.51 Arthur Mason 3.12.27 Brian Ronson 7.11.59 lack Scott 23.1.32 Derek Davis 12.9.46

Ron Bradley 26.12.64 Steve Govier 16.1.71 Len Dutton 12.9.46 Neil Adams 19.2.94



# Today's Visitors SIMION TOWN

**SWINDON TOWN** arrive at Carrow Road for the opening fixture of the 1996-97 season intent on completing a remarkable roller-coaster journey through the Divisions to arrive back in the top-flight which they graced for just one season in 1993-94...



AS recently as 1986 the Robins found themselves in Division Four of the old Football League, but under the careful guidance of first Lou Macari, then Ossic Ardiles and finally Glenn Hoddle, they reached the top-flight for the first, and only, time in 1993. Unfortunately, despite producing some much admired and attacking football, Swindon were relegated to Division One at the end of 1993-94 and soon found themselves in trouble as they attempted to bounce straight back up to the extremely lucrative Premiership.

John Gorman, who had taken over from Glenn Hoddle when Chelses came calling in the summer of 1993, was reinctantly relieved of his duties in November 1994 and Jown appointed Steve McMahon as their new Player-Manager. The former England midfielder was still playing at the highest level but his Managerial experience was nil and initially at least he found it difficult to combine the two roles. The dreaded drop to Division Two followed at the end of the 1994-95 season and the Robins found themselves back in the Jower reaches of English football.

However with those vital few months worth of experience, McMahun was able to rejuvinate the squad and right from the outset of last season. Swindom town were amongst the pacesetters for promotion to Division One. That aim was successfully achieved as the Robins walked away with the Division Two Championship, eventually winning the title with nine points to spare from their closest challengers Oxford United.

Publically at least everyone at the County Ground may be aiming for consolidation in the First Division, but success breeds success and privately Steve McMahon will be hoping to leapfrog through this league to reach the Premiership in nine months time. There have been some more than useful additions to an abroady strong looking squad and many of the players have endured the not so good times and are now looking to enjoy the better ones.

Much of Swindon's success last season was attributable to the meanness of their defence. Their necord of conceding just 34 league goals in 46 games was only bettered by Gillingham (with 20) outside the Premiership and if that kind of defensive stability could be maintained then Town would certainly not be too far away from promotion when everything is decided next May.

Not that you can expect a defensive approach from Swindon Town this afternoon, far from it in fact, as the Robins set about making a positive start to the new campaign. It all adds up to an intriguing first chapter of yet another long and exciting football season here at Carrow Road.

#### The Manager

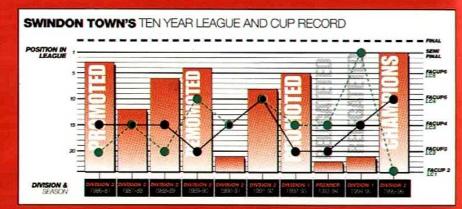
STEVE McMahon is still a relative newcomer in managerial terms having only taken charge at the County Ground in November 1994. His first half-season in charge ended in despair as Town suffered a second successive relegation but his first full season at the helm ended on a much brighter note as he guided his side to promotion.

As a player McMahon won countiess honours during a career which encompassed spells with Everton, Aston Villa, Liverpool, Manchester City and now Swindon. So far he has played over 500 league games and he won 17 full England caps, all during his time at Anfield.

His abrasive and combative style of play made him a most feared opponent, although his passing skills and powerful shooting were sometimes forgotten by those critical of his aggressive intent

forgotten by those critical of his aggressive intent. It is those same qualities of enthusiasm and a real dialike of being beaten that he has brought to his new role and if he can be half as successful as a Manager as he was as a player all Swindon Town fans will have plenty to look forward.

McMahon's Assistant at Swindon is the long serving Andy Rowland who played 287 games for the Robins, scoring 80 goals, before his retirement in 1986 when he joined the coaching staff, being promoted to First Team coach, under John Commai in 1984





# Players

MANAGER Steve McMahon has not been overly active in the transfer market since his side clinched the Division Two title at the end of last season. He is seemingly prepared to let the players who performed so convincingly for him last term try to rediscover their winning form in the First Division. There have been some comings and goings of course. Two of Swindon Town's longest serving players have made the short journey along the M4 to Reading. Full-back Paul Bodin and midfielder Martin Ling had made 240 and 152 league appearances respectively for the Robins having both played a major part in the Club's relative successes of recent seasons...

On the incoming front four players have arrived at the County Ground for a combined fee of just £15,000, but that does not detract from their pedigree. McMahon picked up one

of his former Liverpool teammates, Mark Walters on a free transfer from Southampton and then took advantage of the Bosman Ruling to secure the services of former French Under-21 international defender Frederic Darras on a free transfer from Bastia. Also arriving on a free transfer was Kevin Watson who was released by Tottenham at the end of last season. The only

player to cost Swindon a fee was 26 year old midfielder Scott Leitch who had a loan spell at the County Ground last season, he arrived on a permanent basis from Hearts in July.

Under the auspices of first Ossie Ardiles and then Glenn Hoddle, Swindon deservedly gained an excellent reputation for playing a passing game and that is something the current regime have been pleased to continue. Swindon are one of the few sides to regularly employ a sweeper system with former Canary Ian Culverhouse the most likely occupant of that particular role. It is ironic that in

this, Mike Walker's first competitive match since his return to Carrow Road, he should come up against Culverhouse, who were so effective in the sweeper role during City's UEFA Cup run of 1993-94.

Fraser Digby is the likely choice as goalkeeper for this afternoon's clash, although he is under challenge for his place from former Blackburn man Frank Talia. Digby, a former Manchester United apprentice, is in his tenth year at the County Ground and has played over 400 games for Swindon in that time. He represented England at Under-21 level and cost the Robins £32,500. Talia is an Australian Under-21 international and had trials at various English clubs before signing for Blackburn where he found his chances limited. He had loan spells at Hartlepool and Swindon before joining Town on a permanent basis last November.

With the 31 year old Culverhouse playing as sweeper, the rest of the Town defence will be made up from the following players. Another player with Norwich connections is central defender Mark Seagraves. The former Liverpool, Manchester City and Bolton man had a brief three match loan spell at Carrow Road in 1986. Last season he presented a formidable defensive barrier alongside Club captain Shaun Taylor, who played his 200th league game for the Robins last season. Taylor is very strong in the air and always weighs in with his fair share of goals and his leadership qualities are very important to the side. Several players are in contention for the full-

back positions. Jason Drysdale and Mark Robinson are arguably the first choice pairing. Drysdale usually operates on the left side. Previously with Watford and Newcastle, injuries ruined his first season at Swindon. Robinson was another big money capture from Newcastle, costing Swindon £600,000 in July 1994. Along with Culverhouse he was an ever present in the Robins' line-up last season Edwin Murray and Wayne O'Sullivan are younger players waiting for a regular

place in the side, both are talented footballers with Murray able to fill the sweeper role if required. The arrival of Frenchman Darras just ten days prior to the start of the campaign has given McMahon plenty more defensive options. Darras has plenty of experience at the highest level and he will no doubt be very keen to impress in his new surroundings.

Steve McMahon managed to play 21 league games last season and it remains to be seen whether or not he will turn out regularly this time around. If he does decide to play he will add bite to the Swindon engine room. New arrivals Scott Leitch and Kevin Watson have plenty to prove at



Swindon Leitch is an industrious competitor who works really hard for the team whilst Watson, who interested Norwich at one stage, is a classic Tottenham midfielder who can use the ball effectively and imaginatively. Former West Ham man Kevin Horlock can play in defence or in midfield where he produced a string of impressive displays in 1995-96. A strong tackler, he enjoys getting forward and contributed twelve goals to Swindon's league tally last sesson. The experienced Paul Allen joined Swindon



midway through last season and made an enormous contribution to the Club's success. He is a tireless worker, usually operating on the right flank.

In attack Wayne Allison, a £475,000 capture from Bristol City in the summer of 1995, was Town's top scorer in their title winning campaign, netting 17 league goals. A bustling striker, he can be a handful for any defence Peter Thorne joined Swindon from Blackburn where as an up and coming goalscorer he found it difficult to earn recognition behind Shearer, Sutton and Newell. He has already proved to be a more than useful acquisition with 19 goals in his 46 appearances for the Club so far. 22 year old Steve Finney was signed from Manchester City where Steve McMahon first sighted his potential. He enjoyed an excellent start to his Swindon career before an ankle injury ended his 1995-96 season prematurely. Steven Cowe arrived at Swindon from Aston Villa last March following a successful loan spell. Small in stature, he is particularly adept at holding the ball up and laying it off for teammates, he is highly regarded at Swindon. The silky skills of Mark Walters have been brought to the County Ground to provide the ammunition for Town's hungry strikelorce but he too is never afraid to have a shot at goal if the opportunity arises.

Swindon Town Roll-Call											
Name	Position	Signed From	Swindon Apps	Swindon Goals							
Fraser Digby	Goalkeeper	Manchester Utd	348	0							
Frank Talia	Goalkeeper	Blackburn Ryrs.	16	0							
Ian Culverhouse	Defender	Norwich City	55	0							
Frederic Darras	Defender	Bastia	0	0							
Jason Drysdale	Defender	Newcastle Utd	14	0							
Edwin Murray	Defender	Trainee	12	1							
Wayne O'Sullivan	Defender	Trainee	64	3							
Mark Robinson	Defender	Newcastle Utd	86	1							
Mark Seagraves	Defender	Bolton W.	27	- 0							
Shaun Taylor	Defender	Exeter City	210	30							
Paul Allen	Midfield	Southampton	26	0							
Kevin Horlock	Midfield	West Ham Utd	135	14							
Scott Leitch	Midfield	Hearts	7	0							
Steve McMahon	Midfield	Manchester City	38	0							
Kevin Watson	Midfield	Tottenham H.	0	0							
Wayne Allison	Forward	Bristol City	44	17							
Steve Cowe	Forward	Aston Villa	9	1							
Steve Finney	Forward	Manchester City	30	12							
Peter Thorne	Forward	Blackburn Rvzs.	46	19							
Mark Walters	Forward	Southampton	0	0							

# Norwich City Football Club 1996-97



Official Club Sponsors



kinbiyi, Rob Newman, Keith Scott, Spencer Prior, Back Row (left to right): Andrew Browns Middle Row (left to right): Tim Sheppard (Physiotherapist), Carl Bradshaw, Danny Mills, Daryl Sutch, Paul Barber, Bryan Gunn Andy Marshall, John Polston, Karl Simpson, Johnny Wright, Steve Foley (Reserve Team Coach)

Front Row deft to right): Jamie Cureton, Shaun Carey, Neil Adams, Robert Fleck, Mike Walker (Manager) John Faulkner (Assistant Manager), Jan Crook, Mike Milligan, Darren Eadie, Matthew Rush.





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FOR FURTHER DETAILS RING (01603) 761126

# **Today's Opening Festivities**

The Club would like to thank the many people involved in the festivities you will have seen in and around the stadium today and a special mention for the sponsors:

The Phoenix Road sponsored by The Cottage on Silver Road and King Edward 7th on Aylsham Road.

Boffo sponsored by the NCISA Mister Fied sponsored by the FSA Jazz Band sponsored by Gavin Paterson

Town Cryer sponsored by Derek Wood



Norwich City Football Club have secured the Agency for selling **Premier Instant**Scratchcards in Norfolk. **Premier Instant**Scratchcards sell at £1.00 and have a top prize of £25,000. They are currently available at over 40 newsagents in the Norwich area and at the Canary Shop. So if you're a scratchcard buyer, support your local club and ask your newsagent for a **Premier Instant** 

## **Robinsons for Soft Drinks**

THE Club is especially pleased to announce that Robinsons Soft Drinks have become the team's official supplier of soft drinks.

The Robinsons brand has been associated with the City of Norwich since early 1930's when Lemon Barley Water first appeared on the

market. Brought by Britvic Soft Drinks in May 1995, it continues to go from strength to strength, supported by innovative advertising and product launches. As the second biggest soft drnk brand, Robinson is drunk by more than 50% of the UK population.

Commercial Manager Trevor Bond said T'm delighted that such a



prominent local business has pledged its support to Norwich City'

Bob Pursley head of Operations for Robinson said

'Robinsons Soft Drinks is committed to the Carrow site and the local community of Norwich. We are pleased to be able to show our continued support through the association with Norwich City, and wish them every success in the coming season'

# INGLE INGUIS

## BOX OFFICE TICKET HOTLINE: (01603) 761661

# OXFORD UTD V NORWICH CITY

Coca-Cola Cup First Round First Leg

Tuesday 20th August Kick Off 7.45pm

Seats: £12.00 Adults £8.00 Concessions Terrace: £8.50 Adults £5.50 Concessions

Club Canary: £12.00 Dep: 2.00pm Approx Return: 1.00am

# NORWICH CITY V WOLVES

Nationwide League Divison One

Saturday 31st August Kick Off 3.00pm

Seats: Category 'A' prices apply

# BOLTON W. V NORWICH CITY

Nationwide League Divison One

Tuesday 24th August Kick Off 3.00pm

Seats: £15.00 (No Concessions)

Club Canary: £15.00 Dep: 8.00am Approx Return:

# NORWICH CITY V OXFORD UTD

Coca-Cola Cup First Round Second Leg

Saturday 4th September Kick Off 7.45pm

Seats: Category 'B' prices apply

# OXFORD UTD v NORWICH CITY

Nationwide League Divison One

Tuesday 27th August Kick Off 7.45pm

Seats: £12.00 Adults £8.00 Concessions Terrace: £8.50 Adults £5.50 Concessions

Club Canary: £12.00 Dep: 2.00pm Approx Return: 1.00am

# BRADFORD C. V NORWICH CITY

Nationwide League Divison One

Saturday 7th September Kick Off 3.00pm

Seats: £13.00 Adults £8.00 Concessions

Club Canary: £14.00 Dep: 9.00am Approx Return: 10.00pm

Match tickets are also on sale for the home games against: QPR (11ith Sept), SOUTHEND (14th Sept) and TRANMERE (28th Sept). All Category 'B' matches.





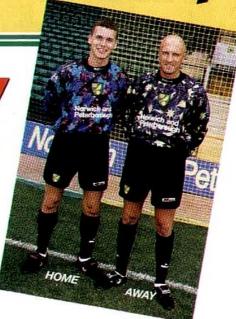
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The Club Shop



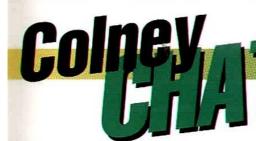
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Norwich NR1 1JE.

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SOCKS Boys 12-2, Youths 3-5, Mens 6-11					12			
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2/24, 26/28,			£18.99 £21.99					
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# **BACK TO THE FUTURE**

The 1995-96 Norwich City highlights video is now on sale at the Club Shop, priced at £12.99.

The video, which lasts ninety minutes, features all the action from all of the Canaries' matches and an

exclusive interview with Mike Walker following his return to Carrow Road in July.

# A SUCCESSFUL SUMMER

SINCE WE last saw Keith O'Neill, the Irish winger has matured into a full international for the Republic of Ireland, winning six caps and scoring three goals in the process. He has already been called into Mick McCarthy's squad for the Republic's first World Cup qualifying tie, away in Liechtenstein on August 31st. it has been an incredibly meteoric rise for the Dublin born 20 year old who began last season with just one senior appearance to his credit.

Twelve months ago I was unheard of, then I played a few games and people began to talk about me, but I know I can still do a lot better for Norwich City.

An Under 21 cap was won before his first senior international call. Unfortunately I had to miss the Czech Republic game through injury and I was really down about that, so when my chance eventually came I was determined to give it everything."

Three international starts, three substitute appearances and three goals was a great way to break into the side.

'Things went great for me, the atmosphere amongst the squad was tremendous and to score against such a strong side as Croatia at Lansdowne Road was the best footballling moment of my life so far. It was the first goal scored by Ireland for eight months so it received plenty of attention."

Keith reported back for pre-season training raring to go, but an ankle injury, which was aggrevated against Sparta Rotterdam last Saturday, has hampered his progress this week.

'I hope to be fit for the Swindon game, I don't want to miss out. The international game will force me to miss the Wolves game, but there's nothing I can do about that, can't be in two places at once!'

A few full-backs might not agree with that, but we all hope Keith's career continues to blossom during the months ahead.

# Norwich City Football Club Fixtures 1996/97 HIST TEAM NATIOWIDE DIV 1 RESERVES AVON AS FRANCE COMPANY

RESERVES AVON INSURANCE COMBINATION YOUTH SOUTH EAST COUNTIES LEAGUE

AUG.	17	Swindon	Home	SEP.	4	Cardiff City	A	3.00	AUG.	17	Southend United	н	11.00
	20	Oxford United C.C.C.1 (1)	Away				20			24	Ipswich Town	E.	11.00
	24	Bolton Wanderers	Away	- 3000	18	Ipswich Town	H	730				XXXXX	68 (57)
	27	Oxford United	Away		25	Brighton & Hove Albion	Δ	2.00		26	Chelsea SFJC Rd 1	Н	7.30
CTTO	31	Wolves	Home			Digmon & Hove Busin				31	Gillingham	н	11.00
SEPT.		Oxford United C.C.C 1 (2) Bradford City	Home Away	OCT.	9	Arsenal	H	7.30	SEP	7	West Han United	- 11	11.00
	n	Oueens Park Rangers	Home		-			3.00	OF.				
	14	Southend United	Home		2	Swansea City	Λ	2770		14	Arsenal (Lge Cup 1)	н	11.00
	21	Portsmouth	Away		15	Brighton & Hove Albion	H	7.30		21	Queens Park Rangers	н	11.00
	28	Tranmere Rovers	Home										11.00
OCT.	- 1	Grimsby Town	Away	NOV.	6	AFC Bournemouth	A	7.30		28	Leyton Orient		11.00
		Stoke City	Away	2.00	13	Southampton	н	7.30	OCT.	5	Cambridge United	H	11.00
	11	Ipswich Thown Oldham Athletic	Home Home		333					12	Chelsea	A	11.00
	19	Manchester City	Away		18	Luton Town (Lge Cup)	A	7.00		26	Fulham		****
	26	Birmingham City	Away		26	Watford		7.30					11.00
	30	Sheffield United	Home		-20	Prationa	^	120	NOV.	2	Watford	A	11.00
NOV.	2	Charlton Athletic	Home	DEC.	4	West Ham United (Lee Cup)	H	7.30		9	Portsmouth	н	11.00
	9	Barnsley	Away							10	Millwall	2002	
	16	Reading	Home		18	Chelsea	H	7.30		16	0.757-55. (0.20 100)		11.00
4	23	West Bromwich Albion	Away	IAN.	7	Miliwall	A	2.00		30	Tottenham Hotspur	H	11.00
DEC.	30 7	Birmingham City Huddersfield Town	Home			Hatterdit		~~~	DEC.	7	Charlton Athletic	A	11.00
DEC	14	Crystal Palace	Away Home		15	West Ham United	H	7.30				2005 EV	
	21	Port Vale	Away		20	O	7	2.00		19	Arsenal	-	11.00
	26	Queens Park Rangers	Away		20	Queens Park Rangers	*	ZIE		21	Southend United	A	11.00
	28	Bradford City	Home		29	Ipswich Town (Lee Cup)	H	7.30	IAN.	4	Arsenal	A	11.00
JAN.	1	Portsmouth	Home							1000	Cran State Control of the Control of	2005.50	
	11	Southend United	Away	FEB.	5	Wimbledon	H	7.30		11	Gillingham	Α	11.00
	18	Grimsby Town	Home		12	Portsmouth	Δ	7.00		18	West Ham United	A	11.00
FEB.	28	Tranmere Rovers Barnslev	Away			Cocomodu		4 344		25	Oucens Park Rangers	A	11.00
PED.	1 8	Sheffield United	Home Away		17	Arsenal (Lge Cup)	A	2.00					
	15	West Bromwich Albion	Home		26	Bristol City	**	7.30	FEB.		Ipswich Town	A	11.00
	22	Chariton Athletic	Away		40	DIISIOI CRY	n	1.50		8	Leyton Orient	H	11.00
MAR.	1	Huddersfield Town	Home	MAR	10	Swindon Town	A	2.00		15	Cambridge United	A	11.00
	4	Reading	Away										
	8	Port Vale	Home		19	Tottenham Hotspur	H	7.30		22	Chelsea	н	11.00
	15	Crystal Palace	Away		26	Charlton Athletic	Α	2.00	MAR	1	Fulham	A	11.00
	22	Bolton Wanderers Swindon Town	Home Away					200		8	Watford	н	11.00
	31	Oxford United	Home	APR.	9	Luton Town	H	7.30					
APR	5	Wolverhampton Wanderers	Away			Oxford United		730		15	Millwall	n	11.00
	12	Stoke City	Home		13	Oxford Offiled	-11	-		22	Portsmouth	A	11.00
	19	Ipswich Town	Away		23	Crystal Palace	H	7.30	APR.	3	Tottenham Hotspur	1	11.00
	26	Manchester City	Home										
MAY		Oldham Athletic	Away		30	Bristol Rovers	H	7.30		12	Charlton Athletic	H	11.00





**Steve Foley** gives us the lowdown on whats been happening in the Reserve Team recently.



I WOULD like to begin my first set of programme notes by saying how pleased I am to be here. Most of you will know that I played with Mike Walker at Colchester and that it was Mike who gave me my first chance in coaching at Layer Road...

I was delighted when he contacted me to come to Carrow Road and if I had any doubts, which I didn't, they were soon dispelled when I started working with the players and I am already enjoying myself immensely.

One of the most important reasons for me accepting Mike's invitation is that I share his beliefs in how the game should be played. Football is supposed to be played on grass so that is where I will encourage my players to keep it. Whether or not our shared philosophy proves to be successful only time and results will tell.

I've only been here for a fortnight or so, the time has flown by, and I missed some of the Reserve team's early friendly matches, but in the four games I have seen, starting at Bishops Stortford, we have won two, drawn one and lost one. That defeat came at Kettering last Saturday when with a very young side we were only beaten 1-0, and that an own goal, by a good Kettering side who I think will do well in the GM Vauxhall Conference this season.

With the First team having such a busy schedule the Reserve side has had a very youthful look to it on most occasions and I have been particularly pleased with the way in which they have responded to what I have asked them to do. Mike has introduced a new system of play for all the teams at the Club and the way in which the young players in particular have picked up the new ideas and reacted to a new

# AVON INSURANCE COMBINATION FIVE TABLE 1995-96

	P	W	D	L	F	
						A Pts
QPR	38	27	3	8	77	43 84
Tottenham	38	26	4	8	80	33 82
Arsenal	38	22	10	6	82	37 76
Wimbledon	38	21	5	12	82	57 68
NORWICH CITY	38	20	7	11	72	48 67
Crystal Palace	38	16	12	10	50	41 60
Luton	38	17	7	14	56	48 58
West Ham	38	15	9	14	60	63 54
Chelsea	38	14	11	13	50	47 53
Southampton	38	13	11	14	48	56 50
Charlton	38	14	8	16	52	65 50
Ipswich	38	13	10	15	62	62 49
Bristol City	38	13	8	17	41	52 47
Portsmouth	38	12	10	16	47	57 46
Millwall	38	11	10	17	53	68 43
Brighton	38	10	8	20	48	76 38
Oxford	38	8	12	18	50	66 36
Bristol Rovers	38	9	6	23	47	79 33
Swindon	38	6	13	19	35	66 31
Watford	38	8	6	24	46	74 30

coach, has been very encouraging.

The Avon Insurance Combination has a different format this season with a reduction of the number of games to be played and the introduction of a cup competition. All of this means that we don't have a competitive fixture until September 4th at Cardiff. That is far from ideal and we will be looking to arrange a couple of friendly fixtures between now and then to keep the players fit and on their toes. They are in confident mood at the moment and they need more matches to familiarise themselves with the way in which we are asking them to play this season.

I am fully aware that when everyone at the Club is fit the strength of the Reserve team can vary widely from match to match. When a fixture falls between First team games I am likely to have quite an experienced squad to choose from but on the other hand there may well be times when the team will consist mainly of trainees. That doesn't bother me at all, it is just one of the vagaries of running a Reserve side. It

# AVON INSURANCE COMBINATION League Results 1995-96

AUG.	14	Millwall	0-2
	23	Swindon Town	6-0
	28	Totterham Hotspur	1-0
SEP.	6	Portsmouth	5-0
	12	Queens Park Rangers	24
	18	Watford	5.0
	26	Crystal Palace	1-1
OCT.	4	West Ham United	1-5
	11	Bristol City	3-1
	18	Brighton & Hove Albion	2-6
	26	Chariton Athletic	8-3
NOV.	1	Ipswich Town	2-1
	8	Luton Town	2-1
	15	Wimbledon	1-1
	22		1-8
	29		2-2
DEC.	6	Arsenal	1-1
	11	Bristol Rovers	2-1
	20	Chelsea	4-0
JAN.	3	Tottenham Hotspur	1-3
	17	Queens Park Rangers	2-1
	23		140
	31	Crystal Palace	2-0
FEB.	8	West Ham United	1-1
	14	Bristol City	1-1
34	21	Brighton & Hove Albion	2-0
MAR	1	Charlton Athletic	2-1
	6	Ipswich Town	0-1
	9.	Portsmouth	8-2
	13		3-1
	20	Wimbledon	04
	27		1-1
APR.	900	Southampton	7-2
	9		0-2
	17	Constitution Control Control	4-0
	22		1-3
	24	Swindon	3-1
MAY	1	Millwall	0-1

is also possible that I might have one or two disgruntled players around, which again I don't mind, it is all part of football management.

I've seen at first hand, when I've been at Carrow Road for Combination games, how well attended they are and the sort of atmosphere generated by Family Night Football. It is a great boost for the players to perform in front of a larger crowd, unlike some Clubs where Reserve games are played away from the main grounds in front of three men and a dog.

I'm really looking forward to the new season and especially our first home match against Ipswich Town on September 18th. I hope as many of you as possible will come along and support the Reserves this season, I can tell you it is much appreciated by the players. We will try to entertain you as well as try to maintain Norwich City's useful record in the Combination in recent years.

## Reserve team friendly results:

JULY 25TH KINGS LYNN 2 NORWICH CITY O JULY 28TH BIRD OF TOWN 2 NORWICH CITY 1 SCORERS: Green AUG 15T MINORS S 2 NORWICH CITY 4 SCORERS: Cureton, Bellamy, Brownings, O'Heill AUG 4TH WROZOWAN O NORWICH CITY O AUG 8TH DISS TOWN O NORWICH CITY 3 SCORERS: Sutch, Cureton 2
AUG 10TH METTERNIX T. 1 NORWICH CITY C

#### 1995-96 RESERVE TEAM/ Appearances and Goalscores

	Apps ubs)	A.I.C. Goals	A.I.C	Apps ubs)	A.I.C. Goals
N. Adams	2	0	S. Kreft	12 (6)	ð
A. Akinbiyi	16	8	C. Lewis	1 (1)	0
P. Barber	2(1)	0	A. Marshall	25	0
C. Bellamy	3 (1)	0	5. McCulloug	h 0 (3)	8
M. Bowen	1	1	M. Milligan	10	3
C. Bradshaw	2	0	D. Mills	26 (1)	1
L. Bray	11	0	J. Mitchell	11 (9)	4
D. Broughton	9 (2)	0	R. Newman	17	0
A Browning	9 (2)	0	J. Newsome	3	1
5. Carey	26 (1)	4	W. O'Connor	8 (3)	g
J. Carus	3(1)	0	K. O'Neill	13	4
A. Coote	1	0	J. Polston	11	0
I. Crook	4	0	S. Prior	1	1
J. Cureton	19 (5)	13	T. Kamasut	8 (1)	1
K. Davis	0(1)	0	M. Rush	3	0
B. Dixon	1	0	K. Scott	7	5
D. Eadie	2	0	M. Sheron	7	7
R. Fleck	2	0	K. Simpson	28 (2)	4
A. Forbes	9(1)	0	D. Sutch	21	0
A.Gibb	8 (5)	0	G. Tipple	2	8
J. Goss	17	1	R. Ullathorne	8	-1
J. Green	1(1)	0	C. Wigger	6 (3)	- 6
J. Harrington	22(11)	7	S. Winston	0 (3)	0
D Hilton	4 (4)	1	C. Woodman	4 (U)	Ð
A. Johnson	6	2	J. Wrigiu	24	2
D. Kenton	8 (2)	0	Own Goals		1



Keith Webb gives us the lowdown on all whats been happening in the Youth Team recently.



I AM VERY much looking forward to the new season. It should be an interesting campaign in terms of seeing just how the second year trainees will further develop following all the good work they put in last season...

Having won our last four league matches we embarked on tours to Holland and France. In the Den Haag tournament we finished fourth in what was a high quality competition, but in Dourges we ran out winners, beating Polish side Poznan on penalties in the final.

Since then the new intake of eight trainces have arrived to begin their two years with us. The eight are Alex Allen, Bradley Andrews, Coren Hardy, Tommy Henderson, Kevin Parker, Adam Stuart, Trevor Walker and Darren Way. These lads together with the second years make up what I believe is potentially the strongest Youth squad this Club have had for a long time. However it may be that many of the second years will be involved at Reserve team level on a regular basis, I certainly hope so, even if it does mean that my side isn't as strong. The reduction of the number of professionals at the Club will ensure a younger Reserve team which in turn will mean that our first year trainees will receive excellent opportunities at South East Counties level.

I just hope that those players who are with the Reserves more often than not keep their feet on the ground, and as long as they don't think they've cracked it I see no reason why one or two of them shouldn't have made their senior debut by Christmas. The younger boys will need to come to terms with life as a full-time footballer very quickly and with this in mind we travelled to Holland last weekend to participate in a tournament in Sittard. I have to say that it was probably the highest quality Youth tournament I've ever been involved with and

# SOUTH EAST COUNTIES

P	w	D	L	F	A	Pts
30	22	4	4	79	37	48
30	21	2	7	88	37	44
30	19	6	5	70	34	44
30	19	5	6	64	27	43
30	16	6	8	56	30	38
30	14	3	13	44	46	31
30	10	9	11	49	59	29
30	10	8	12	50	51	28
30	12	4	14	40	49	28
30	10	7	13	57	50	27
30	10	6	14	51	57	26
30	8	6	16	46	58	22
30	6	8	16	28	55	20
30	5	6	19	42	96	16
30	5	6	19	42	96	16
30	5	5	20	26	80	15
	30 30 30 30 30 30 30 30 30 30 30 30 30 3	30 22 90 21 30 19 30 19 30 16 30 10 30 10 30 10 30 10 30 10 30 10 30 10 30 8 30 8 30 8 30 5	30 22 4 30 21 2 30 19 5 30 16 6 30 14 3 30 10 9 30 10 8 30 12 4 30 10 7 30 10 7 30 10 6 30 6 8 30 5 6 30 5 6	30 22 4 4 30 21 2 7 30 19 6 5 30 16 6 8 30 16 6 8 30 10 9 11 30 10 8 12 30 10 7 13 30 10 6 14 30 10 6 8 30 6 8 16 30 5 6 19 30 5 6 19	30 22 4 4 79 30 21 2 7 88 30 19 6 5 70 30 19 5 6 64 30 16 6 8 56 30 14 3 13 44 30 10 9 11 49 30 10 8 12 50 30 12 4 14 40 30 10 7 13 57 30 10 6 14 51 30 8 6 16 46 30 6 8 16 28 30 5 6 19 42 30 5 6 19 42	30 22 4 4 79 37 30 21 2 7 88 37 30 19 6 5 70 34 30 16 6 8 56 30 30 14 3 13 44 46 30 10 9 11 49 59 30 10 8 12 50 51 30 12 4 14 40 49 30 10 7 13 57 50 30 10 6 14 51 57 30 8 6 16 46 58 30 6 8 16 28 55 30 5 6 19 42 96 30 5 6 19 42 96

the lads learned a stark lesson about the standards we need to aspire to.

We lost 2-1 to Borussia Dortmund, 2-1 to Willem Tilburg, 4-2 to Anderlecht before coming from 2-0 down to beat Nantes 3-2. It really was a baptism of fire for the youngsters who will now realise how hard they are going to have to work to match their European counterparts. From my point of view the lessons learned in this tournament may well have saved me a months work in terms of drilling into the boys the standards we expect them to

Obviously a lot has gone on at this Football Club over the last five months or so, and those events have had a dramatic impact on the Youth policy at this Club, as they have left us without the services of Gordon Bennett who now has other priorities in his new role. Gordon will be sorely missed by me for his enormous contribution to our Youth policy in

recent years. His knowledge, enthusiasm and drive kept everybody, the players and the staff , right on their toes and he has certainly raised the standards of Youth Development at Norwich City football Club.

Colin Watts and Roy Massey have been given the arduous task of trying to fill Gordon's shoes and I'm of the opinion that they will do an excellent job. Colin has worked as Gordon's assistant for some time now and he has a real understanding of what the job involves. I will continue to work closely alongside him and Roy to ensure that the development of young players at this Football Club is not left to chance but is brought to fruition by lots of hard work, dedication and no little skill.

Our pre-season build-up has been good and we are all looking forward to this morning's big kick-off against Southend at Colney. Here are

## **Youth Team** friendly results:

# SOUTH EAST COUNTIES

AUG.	12 Southend United	4-0
	19 Ipswich Town	2-0
	26 West Ham United	0.1
SEP.	2 Leyton Orient	1-0
	9 Millwall	1-0
	14 Reading (SFC 1)	2-1
	16 Arsenal (SECLC 1)	2-1
	23 Portsmenth	0-0
	30 Queens Park Rangers	2-1
OCT	7 Watford	3-1
	14 Tottenham Hotspur	3-2
	21 Gillingham (SECLC 2)	3-2
	28 Cambridge United	5-0
NOV.	1 Aston Villa (SIRC 2)	1-1
	4 Arsenal	9-1
	11 Charlton Athletic	4-0
	14 Aston Villa (SJPC 2 Rep)	1-8
	18 Chelsea	3-1
	22 Peterborough United (FAYC 2)	14
	25 Southampton (SECLC3)	12
DEC	2 Fulham	1-2
	13 Peterborough (FAYC 2 Rep)	2-1
	16 Gillingham	2-2
JAN.	6 Ipswich Town	14
	13 West Ham United	14
	15 Burnley (FAYC 3)	2-1
	20 Levion Orient	040
	30 Wimbledon (SIFC 3)	2-0
FEB.	13 Manchester United (FAYC 4)	0-1
	17 Watford	0.3
	24 Tottenham Hotspur	1-3
MAR	2 Cambridge United	3.0
	9 Arsenal	0-2
	11 Oxford (SIPC S-P)	0-2
	16 Charlton Athletic	14
	23 Cheisen	1-1
	30 Fulham	3-1
APR.	ń Millwall	0.0
	13 Southend	40
	20 Gillingham	40
	27 OPR	3-0
MAY	3 Portsmouth	3-0

# 1995-96 YOUTH TEAM

	A PURE THE STATE OF	- PROLIT		Manager 1
	SECL Apps (Subs)	SECL Goals	ALL CUP Apps (Subs)	ALL CUP Goals
A. Allen	0 (2)	0	_	<u>-</u>
B. Andrews	0 (3)	0	-	
P. Barber	30	Ū	12	0
C. Bellamy	16 (7)	7	4 (5)	0
D. Broughton	19 (2)	12	9 (2)	7
A. Coote	13 (8)	4	4(2)	2
K. Davis	14 (2)	0	3(1)	0
A. Forbes	14 (10)	2	4 (6)	1
J. Green	21 (1)	0	8 (4)	1
C. Hardy	0 (2)	0	-	- I
D. Hilton	14	4	9	2
P. Hobbs	0(1)	8	-	
D. Kenton	21 (1)	3	12	0
C. Lewis	23 (4)	3	2 (5)	0
C. Llewellyn	8 (5)	5	0 (1)	0
S. McCullough	24(1)	1	11	0
W. O'Connor	21 (1)	2	10	1
T. Ramasut	14 (3)	2	10	2
S. Roach	2 (6)	1	0(1)	0
G. Tipple	17 (2)	1	7	0
T. Walker	0(1)	0	<b></b>	
D. Way	1(2)	0		_
C. Wigger	16 (3)	0	10	0
C. Wilson	24	1	8(1)	0
S. Winston	18 (6)	B	9 (3)	1





What if the wedding of a close relative coincided with the divisional play-off final?



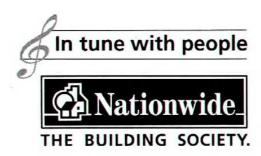
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This week we talk to fledgling Canary Craig Bellamy and his views on life in the Youth Ranks and his recent experience with the Welsh U-21 squad.

CARDIFF BORN Craig Bellamy is about to embark upon the second year of his traineeship and the none too shy 17 year old is already dreaming of a place in Mike Walker's senior line-up. He has every reason to be optimistic about his future having ended last season very positively with three goals in his last four Youth appearances and a place in the Reserves for their final four matches of the campaign.

The lively young frontrunner's success didn't end there as he immediately played a full part in City Youth's end of season tournament victory in France before linking up with the Welsh Under-21 side for their European Championships Qualifying tie in San Marino. Craig takes up the

" I didn't even have time to go home after we returned from France. As soon as we touched down at Heathrow Airport I had to join up with the Welsh lads, both the senior team and the Under-21's travelled together so it was quite an experience.

"I was named as a substitute for the Under-21 side and was brought on at half-time when the score was 0-0. We ended up winning 3-0 as San Marino tired so I was delighted to be part of it. John Hartson scored two of our goals, so perhaps my service was better than he gets from Ian Wright at Arsenal !"

Joking apart, that second-half appearance made Craig Wales' youngest ever Under-21 international, as he hadn't even reached his 17th birthday.

"Hopefully I can stay in the squad for the rest of the qualifying campaign. We're in a tough group alongside Holland and Turkey who are rated third in the world at Under-21 level."

Craig's international set is nearing completion now as he already has Under-15, Under-16 and Under-18 caps to his credit, and he is still part of the Under-18 set-up, earning a call-up to face Finland in a friendly fixture on September 5th.

Bristol Rovers were the first professional club

to show an interest in Craig's potential and he attended their Centre of Excellence for a short while before City scout Richard Everson spotted him and persuaded him to sign for the Canaries. Craig then progressed through the various age ranges under the guidance of Mike Sutton before joining the Club as a fully fledged trainee in July 1995.

"I admit that I found things difficult at first, living here was completely different to being at home in Cardiff and

it took me until after Christmas to really settle down. After that I enjoyed my football more and I was pleased to get my chance in the Reserves. That was really good!

"At Youth level the game is always played at a hectic pace by players with everything to prove so I found Reserve team football a little bit easier to play in. The pace of the game isn't quite so high and I'm hoping to get more chances at that level this season," explains Craig.

Following his exertions abroad with the Canaries and then with Wales , Craig had just three weeks rest before pre-season training began at Colney, but he has already impressed Reserve team boss Steve Foley with a string of hard working displays. He has also adapted well to the demands that Mike Walker's new system has placed upon him. He has not being asked to play in a conventional striker's role, but more in an

against Diss and I really enjoyed it. I had to make lots of forward runs to support the striker, but on Saturday against Kettering I had to a lot more defending and that was harder. It is the first time I've really had to defend and it certainly involved a lot more running and less time for rest than I'm used to."

It remains to be seen whether or not Craig settles totally into his new role. He has always been a striker and a fairly single minded one at that.

"I was a little bit greedy when I first came here, I never used to pass and I used to just run at people, now I've learned to vary my game a bit more and that's all down to the coaching I have received since I came here full-time. At least the other lads get an occasional pass now !" Craig jokes.

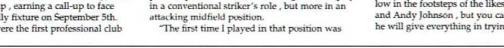
It is a big season for Craig and all of his fellow second year trainees as they seek to impress Mike Walker and his staff sufficiently to earn a professional contract at the end of it. With the Club operating on a smaller senior squad there are sure

to be a greater number of Reserve team opportunities for the trainees and Craig will therefore hope to shine at the slightly less hectic pace of the Combination league.

Craig has plenty of self confidence and the pacy frontman has his sights firmly set on an even higher target.

"First team football is obviously everyone's ambition and I am no different. I would like to break into the senior squad this season and win a contract at the end of it, a nice long one in light of the Bosman case!"

There can be no doubting this young man's confidence and sense of humour. The fact that he is already an Under-21 international suggests that those very characteristics may not be misplaced and that the Canaries have another exciting talent waiting in the wings for a chance to prove himself. Only time will tell if Craig Bellamy is to follow in the footsteps of the likes of Keith O'Neill and Andy Johnson, but you can be assured that he will give everything in trying to do so.



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BUSINESS BACKING SPORT

# Good Afternoon Everybody,

What can I say apart from Welcome Back! I hope you have all had an enjoyable summer break and that you are looking forward with enthusiasm to

the season ahead.

As always there will be a number of excursions and activities on offer to all the Junior Canaries so keep your eyes peeled on this page for up-to-the-minute information.

A vast majority of you will have received your Junior Canary Welcome Packs but please be patient if you haven't received your yet since there are hundreds being dispatched weekly at the moment. All the season ticket holders amongst you will be in receipt of their pack in the next few days if it hasn't already arrived.

#### AND NOW FOR NEWS OF FORTHCOMING EXCURSIONS:

# **EXCURSION TO BOLTON**

Date: Saturday 24th August.
Depature: 8.00am - Carrow Road.
Cost: £12.00 per person, adult or child.
Availability: From Ros in Strikers from
1.30pm TODAY.

Cost includes coach and match ticket. 50 seats are available for this trip. For this excursion only, priority will be given to last seasons regular travellers.

#### EXCURSION TO OXFORD

Date: Tuesday 27th August.
Depature: 2.00pm - Carrow Road.
Return: Approx 12.30am.
Cost: £10 incl. coach and match ticket.
50 tickets are available for this trip
Availability: From Ros in Strikers from
1.30pm TODAY.

The Junior Canary excursions are open to any Junior member and their families. Grandparents are more than welcome to travel as well, however children under 12 years old must be accompanied by an adult.

Pictured left are two of our avid Junior Members, Rachel and Lisa complete with face paint and green hair before setting off to Crystal Palace for the last away game of last



THIS afternoon's Norwich City mascot is 8 year old Ben Parkin from Norwich. Ben attends Avenue Middle School andhas a younger brother Robert. He names Darren Eadie and Bryan Gunn as his favourite players andhis hobbies include football, music and cubs.

We hope Ben enjoys his big afternoon as our Avon Insurance Mascot and that he brings his favourite team a bit of good luck!



# thall in the





#### SOCCER ACADEMY FUNWEEKS

To date over 1,000 children are booked onto our SUMMER SOCCER ACADEMY FUNWEEKS. There are still spaces left on the courses which are taking place during the last 2 weeks of the holidays, with details as

#### VENUE

Trowse Training Ground Stalham High School Northgate High School (Dereham) Bungay High School Trowse Training Ground Cromer High School

Cost: £48.00 for two weeks.

Includes: Quality coaching, T-Shirt, photograph with your favourite player, visit to Colney Training Centre,

certificate, trophies and medals.

Please phone the Community Office on Norwich 761122 for your form.

Children on the UEA course last week >

#### DATE

26th - 30th August 26th - 30th August 26th - 30th August 26th - 30th August 2nd - 6th August 2nd - 6th August



## Saturday Club

Saturday Club will take place this season but there will be a limited number of them.

THE FIRST ONE WILL BE AS FOLLOWS:

Date: Saturday 28th September. Venue: Trowse Training Ground.

Times: 10.30am - 5pm.

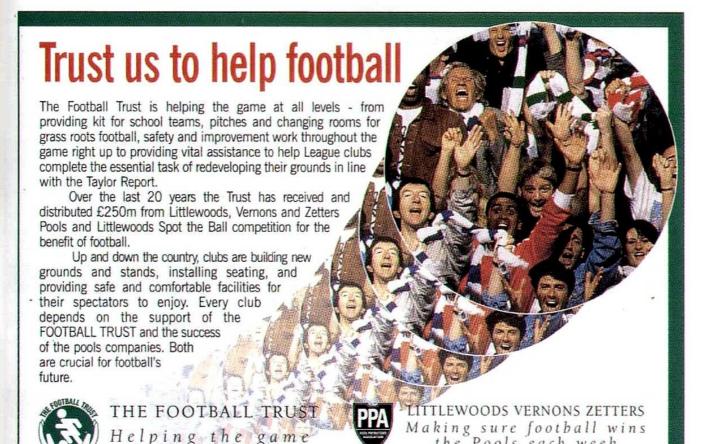
Ages: 6-14 years, boys and girls. The day consists of 2 hours football coaching and games in the morning followed by a packed lunch and visit to Strikers and then onto the ground to watch the game Norwich vTranmere. Further details and forms from the Community Office on Norwich 761122.

Please watch this space for details of the next club.

Have a great afternoon and cheer the lads onto win!!

JAMIE HOUCHEN

the Pools each week



THE FOOTBALL TRUST, WALKDEN HOUSE, 10 MELTON STREET, LONDON NW1 2EB

# *Canary Ki*

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2 Training Kit £120 3 Boots £110 4 Team Shirt 5 Shorts/Socks £70 "All Kit (All prices plus VAT)

# Memory Lange

# August 17th

**NEFC29** 

IN THIS FEATURE WE WILL LOOK AT SIGNIFICANT EVENTS THAT HAVE HAPPENED THROUGH THE YEARS ON THE DATE OF THIS PARTICULAR FIXTURE, PRIMARILY AT NORWICH CITY FOOTBALL CLUB, BUT ALSO IN THE WORLD AT LARGE.

AS YOU can tell from the list of previous matches, August 17th has not been a particularly busy day for the Canaries over the years. This is mainly because it is only in the relatively recent past that the league season has started as early as the third week in August.

The 1968 result completed a topsy-turvy opening week of the campaign for City. They opened with an excellent 2-1 away win at much fancied Birmingham, but then lost 2-0 at home to

Middlesbrough in midweek before this eventually comfortable win against Cardiff. However after falling behind to a 13th minute goal by Bird, it took two goals from Hugh Curran in the 26th and



1968 December All 1476 Norwich City 3 Cardiff City 1

1974 December 4 1781 Norwich City 2 Blackpool 1

1985 Disco Tho At 11.752 Norwich City 1 Oldham Ath. 0

1991 Diese One Alt 16360 Norwich City 2 Sheffield Utd2



from time.

The matches in 1974 and 1985 had certain similarities. They both marked the beginning of a new Second Division season following relegation. In 1974 John Bond's side included new signings Colin Sullivan, Peter Morris and Tony Powell. Second half goals from Ted MacDougall and Tony Powell put City well in command and a late goal from Bentley could not prevent the Canaries opening their season with a victory. In 1985 a 26th minute Peter Mendham goal was enough to see off the challenge of Joe Royle's Oldham side at Carrow Road. Both the 1974-75 and 1985-86 campaigns ended successfully for City as they won promotion back to the top-flight.

In 1991, two spectacular Robert Fleck volleys helped City to claw their way back to earn a point after they trailed 2-0 to goals by Brian Deane and Colin Hill. Rob Newman and Darren Beckford made their City debuts in this match.

## Players signed by Norwich City on this date.

1908
RIGHT BACK FROM LEYTONSTONE
1908
CENTRE FORWARD FROM WALTHAMSTOW
1931
INSIDE LEFT FROM BRENTFORD

#### World Events.

1908 Germany closes it's border with Poland prior to invading.

1943 Allied troops take Sicily.

1962 Coroners return a verdict of suicide with regards to the death of actress Marylin Monroe.

1969 The Woodstock music festival ends having attracted over 400,000 people.

1987 German War leader Rudolph Hess is found dead in his cell at Spandau Prison. He is believed to have hung himself with some electric flex

## Sporting News.

1926 A superb opening stand between Hobbs and Sutcliffe put England into a virtually unasailable position in the 5th test match against Australia. the four previous tests had been drawn and this subsequent victory won the Ashes for England.

1967 Jimmy Hill quit as manager of Coventry City to follow a career in television.

1985 Australian fast bowler Dennis Lillee claimed his 200th test wicket when he dismissed Graham Gooch at Edgbaston.

# Top of the Pops

1953 | Believe • Frankie Lane

1957 All Shook Up • Elvis Presley

1959 Living Doll • Cliff Richard

1965 Help! • The Beatles 1971 Get it On • T-Rex

1973 I'm The Leader • Gary Glitter

1979 | Don't Like Mondays • Boomtown Rats

1982 Come On Elieen • Dexy's Midnight Runners

1988 The Only Way is Up . Yazz

# Ladbrokes

'OFFICIAL BOOKMAKERS TO NORWICH CITY FOOTBALL CLUB'

# Facts& Stats

# ENDSLEIGH LEAGUE DIVISION ONE Final League Table 1995-96

	HOME						AWAY						Avge.
	P	W	. D	L	F	A	W	D	L	F	A	Pts	Att.
Sunderland	46	13	8	2	32	10	9	9	5	27	23	83	17,484
Derby County	46	14	8	1	48	22	7	8	8	23	29	79	13,568
Crystal Palace	45	9	9	5	34	22	11	6	6	33	26	75	14,601
Stoke City	46	13	6	4	32	15	7	7	9	28	34	73	12,279
Leicester City	46	9	7	7	32	29	10	7	6	34	31	71	16,198
Charlton Athletic	46	8	11	4	28	23	9	9	5	29	22	71	11,202
Ipswich Town	46	13	5	5	45	30	6	7	10	34	39	69	12,588
Huddersfield Town	46	14	4	5	42	23	3	8	12	19	35	63	13,151
Sheffield United	46	9	7	7	29	25	7	7	9	28	29	62	12,871
Barnsley	45	9	10	4	34	28	5	8	10	26	38	60	8,118
WBA	46	11	5	7	34	29	S	7	11	26	39	60	15,167
Port Vale	46	10	5	8	30	29	5	10	8	29	37	60	8,217
Tranmere Rovers	46	9	9	5	42	29	5	8	10	22	31	59	7,818
Southend United	46	11	8	4	30	22	4	6	13	22	39	59	5,916
Birmingham City	46	11	7	5	37	23	4	6	13	24	41	58	18,083
NORWICH CITY	46	7	9	7	26	24	7	6	10	33	31	57	14,580
Grimsby Town	46	8	10	5	27	25	6	4	13	28	44	56	5,865
Oldham Athletic	46	10	7	6	33	20	4	7	12	21	30	56	6,627
Reading	46	8	7	8	28	30	5	10	8	26	33	56	8,918
Wolves	46	8	9	6	34	28	5	7	11	22	34	55	24,786
Portsmouth	46	8	6	9	34	32	5	7	11	27	37	52	9,407
Millwall	45	7	6	10	23	28	6	7	10	20	35	52	9,537
Watford	46	7	8	8	40	33	3	10	10	22	37	48	9,472
Luton Town	46	7	6	10	30	34	4	6	13	10	30	45	7,223

## FIRST TEAM Appearances and Goalscorers 1995-96

Name League Apps	Leagu	e Gls	C.C.C. Apps.	C.	C.C. Gls	FA Cup Apps.	FA Cup Gls
Neil Adams	40 (2)	2	4	(1)	. 0	1	0
Ade Akinbiyi	13 (9)	3	2	(1)	2		
Mark Bowen	30 (1)	3 2	6		0	1	0
Carl Bradshaw	18 (1)	1	3		0	1	0
Shaun Carey	6 (3)	0	2	(1)	0		
Ian Crook	27 (1)	2	4		1	-	
Iamie Cureton	4 (8)	2 2 6				<u>-</u> -	
Darren Eadie	29 (2)	6	6	(1)	1	0 (	1) 0
Robert Fleck	37 (4)	10	5	(2)	2	1	1) 0
Jeremy Goss	9 (7)	1	-		=	1	0
Bryan Gunn	43	0	7		0	1	.0
Andy Johnson	23 (3)	0 7 0	3	(1)	1		
Andy Marshall	3		1		0	-	
Mike Milligan	19 (7)	2	4		0		
Danny Mills	8 (6)	0	1	(2)	1	-	
Jan Molby	3	0	2 2		1	-	
Rob Newman	15 (8)	1			0		
Ion Newsome	26 (1)	4	5 4		0	1	1
Keith O'Neill	12 (7)	1	4	(1)	0	1	0
John Polston	27 (3)	0	5		. 0	1	0
Spencer Prior	42 (2)	1	6	(1)	0	0 (	1) 0
Matthew Rush	0 (1)	0 2					
Keith Scott	5 (7)		0	(2)	0		
Mike Sheron	2 (5)	1 0	2		2		<del></del>
Karl Simpson	1		1		0	- 1	
Darvi Sutch	7 (6)	0	. 2		. 0	0 (	1) 0
Robert Ullathorne	26 (3)	0	5	(1)	1	1	0
Ashley Ward	28	10	6		3	1	0
Johnny Wright	1	0			-	<b>一</b>	<u>=</u>
Own Goals		1	2		1	-	

DATE	OPPONENTS	F-A	ATT.	PTS
AUG.	13 LETON	3-1	7,846	3
	19 SUNDERLAND	0+0	16,739	4
	26 BIRMINGHAM CITY	1-3	19,267	4
	30 OLDHAM ATHLETIC	2-1	14,816	7
SEPT.	2 PORT VALE	2-1	13,968	10
	9 SHEFFIELD UNITED	1-2	11.205	10
	13 WOLVES	240	27,064	13
	16 MILLWALL	0-0	15,962	14
	20 TORQUAY UTD (C.C. Cup #2 to	86-1	7342	
	23 GRIMSBY TOWN	2-2	5,901	15
100000	30 LEICESTER CITY	9-1	38,435	15
OCT.	4 TORQUAY UTD (CC. Cup R2 2L)	3-2	1,790	
833888	7 STOKECTTY	1-1	12,106	16
	14 BARNSLEY	3-1	14,002	19
10000000	21 CHARLTON ATHLETIC	11	13.369	20
	25 BRADFORD CITY (CCC. R3)	0-0	11,649	
98888	29. TRANMERE ROVERS	1-1	15,513	21
NOV.	4 HUDDERSFIELD TOWN	2-3	13,747	21
	7 BRADFORD CITY (CCC 83 Rep)	5-Sard	5,665	1000
NAMES	11 CRYSTAL PALACE	1-0	14,156	24
00000	19 IPSWICH TOWN	2430	17.862	27
	21 WEST BROMWICH ALBION	4-1	13,680	30
200000	26 WATFORD	2-8	7,798	33
	29 BOLTON WANDERERS (CCC.)		13,820	
DEC.	2 STOKE CITY	8-1	15,707	33
	9 GRIMSBY TOWN	2-2	13,283	34
100000	17 LEICESTER CTTY	2.3	14.251	34
2000	20 BOLTON W. ICCC 84 Bept G-2 p	cm) 0-0aet	8,736	
	23 PORTSMOUTH	0-1	9,968	34
	26 SOUTHEND UNITED	0-1	17,829	34
200000	30 READING	33	13,556	35
JAN.	1 DERBY COUNTY	1-2	16,714	35
100000	6 BRENTFORD (FACup R3)	1.2	10.082	
	10 BIRMINGHAM CITY (CCC. RS)	1-1	13,028	
B3333	14 SUNDERLAND	1-0	14,983	38
	20 LUTON TOWN	0-1	12,474	38
	24 BIRMINGHAM CITY ICCC 85 R	er) 1-2	21,097	W.
FEB.	4 BIRMINGHAM CITY	1-1	12,612	39
2000	10 OLDHAM ATHLETIC	0-2	5,604	30
	17 WOLVES	2-3	14,691	39
	24 MILLWALL	12	8,212	39
	28 SHEFFIELD UNITED	0-0	10,945	40
MAR	2 SOUTHEND UNITED	14	6,208	41
	9 PORTSMOUTH	1-1	13,004	42
	16 READING	3-0	8,501	45
	20 PORT VALE	0-1	6,085	45
10000	23 DERBY COUNTY	1-0	15,348	48
	30 CHARLTON ATH.	0-1	13,434	48
APR	2 BARNSLEY	2-2	6,375	49
	6 TRANMERE ROVERS	H	6,613	50
	8 HUDDERSFIELD TOWN	2.0	13,821	53
	14 IPSWICH TOWN	1-2	20,355	53
	20 WEST BROMWICH ALBION	2-2	14,667	51
	27 WATFORD	1-2	14,188	54
CONT. NO. 12 (1)	A COUNTY OF THE REAL PROPERTY OF THE PARTY O	THE RESERVE OF THE PARTY OF THE	CONTRACTOR SALES	ALC BANK

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#### ENDSLEIGH LEAGUE DIVISION ONE Leading League Goalscorers 1995-96

John Aldridge	Tranmere Rovers	27	Mike Sheron	Stoke City	16
Dougie Freedman	Crystal Palace	20	Steve Bull	Wolverhampton W.	15
Dean Sturridge	Derby County	20	Craig Ramage	Watford	15
Ian Marshall	Ipswich Town	19	Andy Hunt	W.B.A.	14
Alex Mathie	Ipswich Town	19	Neil Redfearn	Barnsley	14
twan Roberts	Leicester City	19	Steve Claridge	Leicester City	13
Bob Taylor	W.B.A.	17	Bruce Dyer	Crystal Palace	13
Andy Booth	Huddersfield Town	16	Alex Rae	Millwall	13
Don Goodman	Wolverhampton W.	16	Craig Russell	Sunderland	13
Andy Payton	Barnslev	16	Simon Sturridge	Stoke City	13

#### MAN IN THE MIDDLE

MAY 5 CRYSTAL PALACE \$ 1-0 19:054

NEALE BARRY has been a Football League referree since 1991, having begun his refereeing career in Scanthorpe back in 1974. Over the years he has officiated in several

Over the years he has officiated in several important matches and last season be was Reserve Referee for the FA Vase Final at Wembley and in an UEFA Cup tie between Bayern Munich and Benfina

and Benfica.

Neale works as a Planner for British Steel PLC and in his spare time he is very much involved in the training and education of referees.



	2	3	4	5	6	47	48	49)	10	(H)	12	13	<b>(14)</b>
Gunn-	Mile	Bowen	Milligane	Newsome2	Prior	Adams	Akinbiyi	Ward	Juliuson•	Eadle	Poiston ▲14	Ullathorne.≥0	Sutch A <sup>14</sup>
Gunn	Mills	Bowen	Milligan	Newsome	Prior	Adams	Akinbiyi	Sherone	Johnson•	Eadie	Polston	Newmana9	Rush 10
Guon	Mills	Bowen	Milligan	Newsome	Prior	Adams	Sheron	Akinbiya	Joinson•	Hadie	Polston	Subdiat	Curetuna
Gunn	Sutch	Bowen	Ullathorne	Newsome	Polston	Adams	Fleck•	Akinbiyi	Johnson	Eadie	Sheron A8	Prior	Carey
Guon	Sutch	Berwen	Ullathorne	Newsome	Polstone	Adams	Fleck	Ward	Johnson•	Eadle	Sheron 10	Priorat	Akinbiyi
Gunn*	Mills	Bowen	Crooke	Newsome	Print	Adams	Piecke	Ward	Johnson•	Eadie	Newmana8	Milligan 4	Akinbiyi
Gunn	Milk	Bowen	Crooke	Newsone	Prior	Adams	Flaxk	Ward	Johnson	Eadie	Akinbiyi	Ullathorne	Milligan
Gum	Mills	Bowen	Crooke	Newsome	Prior	Adams	Fleck	Warde	Johnson	Eadie	Akinhiyi A <sup>9</sup>	Ullathorne	Milligan
Marshall	Sutch	Bowen	Crooke	Newsome	Prior	Simpsime	Sheron2	Akinbiyi2	lohnson•	Eadie	Milsa	O'Nellati	Careya"
Marshall	Sutche	Bowen	Crook	Newsome	Prior	Adamse	Flecke	Akinbiyi	Johnson	Eadies	Newman.▲ <sup>8</sup>	Sheron ▲?	Ullathorn
Marshall	Ullathorne	Bowen	Crock	Newsome	Prior	Adamse	Frecke	Akinbiyi	Johnson	Eadie	Polston	O'Nella7	Sheron A
Gunn	Mills	Ullathorne	Carey	Newman	Polston	Adams	Sherone	Akinbiyie	Milligan	O'Neill	Flecka <sup>8</sup>	Marshall	Eadie A°
Gunn	Ullathome	Binven	Crook	Newsome	Prior	Adapise	Heck•	Akinbiyi	Johnson	O'Nelle	Polstona 11	Milligana?	Sheron
Gunn	Ullathorne	Bowen	Crook	Newsome	Prior	Simpsone	Fleck	Ward	Johnson	O'Neill	Milligan ▲7	Polston	Akinbiyi
Gunn	Ullathome	Bowen	Crook	Newsonie	Prior	Milligan	Fieck	Wand	Johnson	O'Nell	Polston	Marshall	Akinbiyi
Gunn	Ullathorne	Bowen	Crook	Newsome	Prior	Milligane	Eadie	Ward	Johnson	O'Neill	Polston	Akinbiyi	Fleck.▲7
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Gunn	Ullathorne	Polston	Crook	Newsome	Prior	Mills	Akinbiyie	Ward2	Johnson	Eadie	Fleck.	Marshall	Milligan
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Gunn	Bradshawe	Lillathome	Adams	Newsome	Prior	Bowes	Fleck	Ward	Milligane	O'Neil	Akinbivi 10	OCCUPANTA NAME OF THE OCCUPANTA OF THE O	Scott
Gunn	Sutch	Ullathorne	Polston	Newsome	Prior	Bowene	Flecke	Ward	Scott	Adams	Akinhivia <sup>5</sup>	Marshall	Careva7
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Gunn	Crooke	Ullathorne	Polston	Newsome	Prior	Bowen	Fleck	Ward	Eadie	Adams		Water Street Contract	Bradshaw
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Guin	Polston	Ullathorne	Adams	Newsome	Prior	Bowen	Flecke	and section in	Scott	THE RESERVE OF THE PERSON	Aktribiya 42	Marshall	Carev
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Gunn	venezante e e e e e e e e e e e e e e e e e e	Ullathorne	Milligan	Newsome	Prior	Adams	Fleck	Ward	Johnson	O'Neille	Gossa*	Newman ▲11	Scotta*
-	Bowen	Ullathorne	Molbye	Newsome	Prior	Adams	Fleck	Ward	Johnson•	O'NeiB	Gossalo	Newmana.	Scott
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Conn	Bradshaw	Bowen	Molby	Polston	Prior	Adams	Fleck	Ward	Eadle	O'Nelli•	Soma <sup>3</sup>	Ullathorne.	Newman
Gunn	Bradshawe	Bawene	Molby	Polston	Prior	Adams	Fleck	Ward	Eadie	O'Nell	Gossa <sup>10</sup> ····	Newmana <sup>3</sup>	Scott≜2
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Gunn	Bradshaw	Bowene	Crook	Polston	Prior	Adams	Fleck	Ward	Johnsone	Akinbiyie	G085A 15	Newman <sub>▲</sub> ³	Scotta11
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Gunn	Bradshaw	Bowen	Crooke	Poiston	Prior	Adams	Flecke	Ward	Johnson'	Eadie	Mills	Carey A4	Cureton
Gunn	Newman	Bowen	Crooke	Polston	Prior	Adams	O'Nell	Warde	Milligan	Eadle	Akmbivia*	Gossa4	Bradshaw
Gunn	Bradshaw	Newman	Crook	Polston	Prior	Adamse	Milligan	Akinbiyi	Johnson	Eadie	Flecka9	Goss	O'Neilla?
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Gunn	Bradshaw	Newman	Crook	Newsome	Prior	Adams	Gosse	Ward	Milligan	Radie	Polston	O'Neill	Flecka8
Gunn	Bradshaw	Newman	Crouke	Polston	Print	Adams	Fleck	Coss	Milligan	Eadie	O'Neilla!!	Cureton	Millsat
Gunn	Bradshaw	Newman	Crooke	Polston	Prior	Adams	Flecke	Gosse	Milligan	O'Neill	Curetona <sup>s</sup>	Mills 4°	Johnson.
Gunn	Bradshaw	Newman	Crooke	Polston	Prior	Automs	Flecke	Curetone	Milligan	Goss	O'Neillas	Akisbirta <sup>9</sup>	Mills 4
Gunn	Bradshaw	Newman	Crook	Polston	Prior	Adams	Fleck	Curetone	Milligan	Gosse	Mills	Eadie Alt	Bowen A 9
Gunn	Braishaw	Ollathorne	Newman	Proston	Prior	Adams	Flecke	Cosse	Milligan	Endice	Circiona	O'Nesta?	Millsatt
Gunn	Bradshaw	Ullathorne	Crook	Newman	Prior	Adamse	Fleck	Scotte	Milligan	Eadie	Gossa <sup>7</sup>	O'Neilla9	Mills
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Gunn	Bradshaw	Ullathorne	Crook	Polstone	Newman	Adams	Fleck	Akinbiyie		722544 4404000000		Cureinna*	Suitch & 3
Gunn	Prior	Ullathorne	Crook	Polstone		PROPERTY OF THE PROPERTY OF TH	NAMES OF TAXABLE PARTY.	and service of the service	Milligane	Eadie	Prior A 5	Cureton.	Johnson.
Gunn	Prior	Ullathorne	NAME AND ADDRESS OF THE OWNER, WHEN	econstruction of the service of the	Newman	Adams	Fleck	Scotte	Mdligane	Eadle	Bradshaw A5		fohnson.
Marshall	No. of Contract of	the same of the sa	Crook	Polston	Newman	Adams	Fleck	Curetone	Milligane	Gosse	Bradshaw ▲**	with the same manner are	O'Neill≜¹
MINIMI	Wrighte	Ullathorne	Mills	Prior	Polston	Adams	Fleck	Cureton	Milligan	Carry	Goss	Suicha <sup>2</sup>	Akinhiyi

§ OWN GOAL

\* PLAYER SENT OFF

· PLAYER WITHDRAWN

▲ SUBSTITUTE USED (player replaced)

# TODAY'S OTHER TOP FIXTURES Saturday 17th August 1996

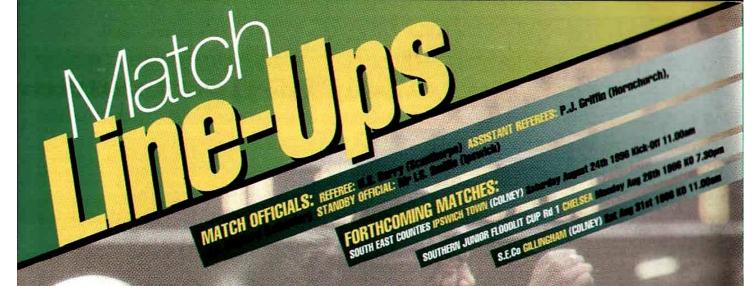
FA Carling Premiership Arsenal v West Ham United
Blackburn Rovers v Tottenham Hotspur
Coventry City v Nottingham Forest
Derby County v Leeds United
Everton v Newcastle United
Middlesbrough v Liverpool
Sheffield Wednesday v Aston Villa
Sunderland v Leicester City
Wimbledon v Manchester United

Nationwide Football League Division One Bradford City v Portsmouth
Grimsby Town v Wolverhampton Wanderers
Huddersfield Town v Charlton Athletic
Clidham Athletic v Stoke City
Port Vale v Bolton Wanderers
Queens Park Rangers v Oxford United
Reading v Sheffield United
Southend United v Tranmere Rovers
West Bromwich Albion v Barnsley









# Norwich City

Yellow and Green Shirts, Green Shorts, Yellow Stockings



- 1 Bryan GUNN
- 2 Danny MILLS 88-4
- 3 Rob NEWMAN
- 4 Darren EADIE
- 5 John POLSTON CAPT 40-1
- 6 Ian CROOK
- 7 Neil ADAMS 14-1
- 8 Robert FLECK 8-1
- 9 Mike MILLIGAN 18-1
- 10 Andy JOHNSON 10-
- 11 Keith O'NEILL #1
- 12
- 13
- 14

# Swindon Town

Red Shirts, Red Shorts, Red Stockings



Steve McMahon

- 1 Fraser DIGBY
- 2 Ian CULVERHOUSE
- 3 Jason DRYSDALE 89-1
- 4 Kevin WATSON 20-1
- 5 Frederic DARRAS 83-1
- 6 Shaun TAYLOR CAPT 25-1
- 7 Mark ROBINSON 89-1
- 8 Wayne O'SULLIVAN 18-1
- 9 Steven COWE 8-1
- 10 Wayne ALLISON 7-1
- 11 Kevin HORLOCK 12-1
- 12
- 13
- 14

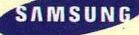
denotes odds for Ladbrokes first goalscorer.

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